

VEHICLE CONSPICUITY MARKINGS

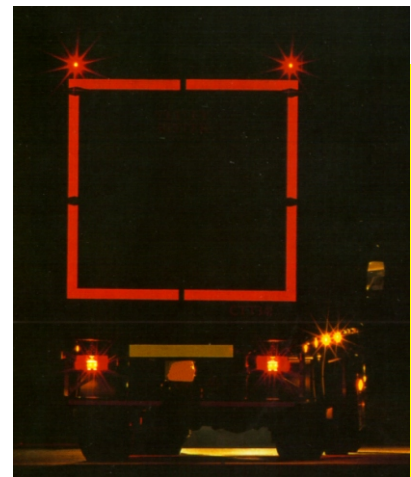
The bright way to reduce night time accidents

Conspicuity is the ability of a vehicle to draw attention to itself, even when other road users are not actively looking for it.

By simply applying conspicuity markings to vehicles, fleet operators can not only minimise the risk of injury to drivers and other road users, but also the possibility of costly damage to vehicles.

Why not begin immediately by adding contour markings to your vehicles and gain the benefits of:

- increased visibility
- improved safety
- reduced accidents and downtime costs



We use **3M** Scotchlite Diamond Grade Ultra Flexible Conspicuity Sheeting Series 960 and **3M** Scotchlite Diamond Grade Flexible Conspicuity Sheeting Series 973. Developed for curtain-sized and rigid-bodied vehicles, **3M** conspicuity markings feature an advanced bi-rotational retro-reflective construction which offers equal levels of reflectivity in both vertical and horizontal planes.

UN ECE 104 is a **new regulation** that establishes guidelines allowing the use of retroreflective markings on long and heavy vehicles operating throughout Europe. It not only provides recommendations for the implementation of retroreflective safety (conspicuity) markings, but also retroreflective corporate and advertising graphics. Already introduced in a number of EU countries, UN ECE 104 is expected to be adopted throughout Europe in the coming years.

Morelock Signs Ltd. will apply conspicuity vehicle livery to your fleet or we can supply you with the material to be applied by yourselves (training for this is also available).

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